



ROCK THE WORLD 2019 GSS

January 21-25 | Scottsdale, Arizona

TIME	DESCRIPTION	SPEAKERS	LOCATION
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MONDAY, JANUARY 21

ALL	Arrivals Throughout the Day		
11:00 a.m.	Registration (Relocated to North Registration Desk in Ballroom from 4:00 -5:30 p.m.)		Lincoln Restaurant
2:00 p.m.	Conquering Camelback Mountain - Hiking (Optional)		Valet
6:00 p.m.	Welcome Reception		Garden Terrace

TUESDAY, JANUARY 22

8:00 a.m.	Breakfast		Lincoln Restaurant
9:00 a.m.	The New ATX: 3-Year Fast Forward	Chief Executive Officer	Arizona Ballroom G
9:45 a.m.	Agile Innovation: Products Shaping the Future	Chief Technologists	Arizona Ballroom G
10:45 a.m.	Break		
11:15 a.m.	Customer Corner: The Future of Distributed Access Architecture	Cox Communications	Arizona Ballroom G
12:00 p.m.	Lunch		Lincoln Restaurant
1:00 p.m.	Customer Corner: The Future of Media Distribution	Comcast	Arizona Ballroom G
1:45 p.m.	Customer Corner: The Future of Radio Broadcast	Skyview; Learfield	Arizona Ballroom G
2:30 p.m.	Roadmapping the Future	Chief Product Officer	Arizona Ballroom G
3:00 p.m.	Break		
3:15 p.m.	The Customer Experience	Services	Arizona Ballroom G
3:35 p.m.	A New Standard for Operational Efficiency	Operations	Arizona Ballroom G
3:55 p.m.	The ATX Brand: What's Next?	Marketing	Arizona Ballroom G
4:15 p.m.	Changing the Game, Winning in 2019	Chief Sales Officer	Arizona Ballroom G
5:00 p.m.	Encore	Chief Executive Officer	Arizona Ballroom G
6:00 p.m.	Dinner		Mummy Mountain

WEDNESDAY, JANUARY 23

8:00 a.m.	Breakfast		Lincoln Restaurant
9:00 a.m.	HIG Investment Thesis: Starts at the Top	Managing Director, HIG; Chief Executive Officer	Arizona Ballroom G
9:45 a.m.	Break		
10:00 a.m.	Distributed Access Architecture: The Future is Now	Product Team	Arizona Ballroom G
12:00 p.m.	Lunch		Lincoln Restaurant
1:00 p.m.	Mining for New Opportunities in Broadband Access	Product Team	Arizona Ballroom G
3:00 p.m.	Break		
3:30 p.m.	Cranking Up the Commercial Video Business	Product Team	Arizona Ballroom G
6:00 p.m.	Offsite Dinner		Camp Social

THURSDAY, JANUARY 24

8:00 a.m.		Breakfast		Lincoln Restaurant
9:00 a.m.		Executive Roundtable		ATX Executive Team Arizona Ballroom G
10:15 a.m		Break		
BREAKOUT SESSIONS		PARTNERS	APAC/CALA/EMEA TRACK	NA TRACK
	10:30 a.m.	Moving the Needle with Radio (Location: Arizona Ballroom D&E)		Key Account Reviews Working Lunch (Location: Arizona Ballroom G)
	12:00 p.m.	Lunch (Location: Lincoln Restaurant)		
	1:00 p.m.	Announcing the 2019 Commercial Video World Tour (Location: Arizona Ballroom D&E)		
	2:30 p.m.		Break	
	2:45 p.m.		Key Account Reviews (Location: Arizona Ballroom G)	
6:30 p.m.		GALA Reception		Ballroom Foyer
7:00 p.m.		GALA Dinner & Awards (Including Partners)		Arizona Ballroom G

FRIDAY, JANUARY 25

ALL	Departures Throughout the Day (Please Note Checkout is at 11:00 a.m.)
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