

# ROCK THE WORLD

2019 GSS

January 21-25 | Scottsdale, Arizona

TIME	DESCRIPTION	SPEAKERS	LOCATION
<b>MONDAY, JANUARY 21</b>			
<b>ALL</b>	Arrivals Throughout the Day		
<b>11:00 a.m.</b>	Registration (Relocated to North Registration Desk in Ballroom from 4:00 -5:30 p.m.)		Lincoln Restaurant
<b>2:00 p.m.</b>	Conquering Camelback Mountain - Hiking (Optional)		Valet
<b>6:00 p.m.</b>	Welcome Reception		Garden Terrace

## TUESDAY, JANUARY 22

<b>8:00 a.m.</b>	Breakfast		Lincoln Restaurant
<b>9:00 a.m.</b>	The New ATX: 3-Year Fast Forward	Chief Executive Officer	Arizona Ballroom G
<b>9:45 a.m.</b>	Agile Innovation: Products Shaping the Future	Chief Technologists	Arizona Ballroom G
<b>10:45 a.m.</b>	Break		
<b>11:15 a.m.</b>	Customer Corner: The Future of Distributed Access Architecture	Cox Communications	Arizona Ballroom G
<b>12:00 p.m.</b>	Lunch		Lincoln Restaurant
<b>1:00 p.m.</b>	Customer Corner: The Future of Media Distribution	Comcast	Arizona Ballroom G
<b>1:45 p.m.</b>	Customer Corner: The Future of Radio Broadcast	Skyview; Learfield	Arizona Ballroom G
<b>2:30 p.m.</b>	Roadmapping the Future	Chief Product Officer	Arizona Ballroom G
<b>3:00 p.m.</b>	Break		
<b>3:15 p.m.</b>	The Customer Experience	Services	Arizona Ballroom G
<b>3:35 p.m.</b>	A New Standard for Operational Efficiency	Operations	Arizona Ballroom G
<b>3:55 p.m.</b>	The ATX Brand: What's Next?	Marketing	Arizona Ballroom G
<b>4:15 p.m.</b>	Changing the Game, Winning in 2019	Chief Sales Officer	Arizona Ballroom G
<b>5:00 p.m.</b>	Encore	Chief Executive Officer	Arizona Ballroom G
<b>6:00 p.m.</b>	Dinner		Mummy Mountain

## WEDNESDAY, JANUARY 23

<b>8:00 a.m.</b>	Breakfast		Lincoln Restaurant
<b>9:00 a.m.</b>	HIG Investment Thesis: Starts at the Top	Managing Director, HIG; Chief Executive Officer	Arizona Ballroom G
<b>9:45 a.m.</b>	Break		
<b>10:00 a.m.</b>	Distributed Access Architecture: The Future is Now	Product Team	Arizona Ballroom G
<b>12:00 p.m.</b>	Lunch		Lincoln Restaurant
<b>1:00 p.m.</b>	Mining for New Opportunities in Broadband Access	Product Team	Arizona Ballroom G
<b>3:00 p.m.</b>	Break		
<b>3:30 p.m.</b>	Cranking Up the Commercial Video Business	Product Team	Arizona Ballroom G
<b>6:00 p.m.</b>	Offsite Dinner		Camp Social

## THURSDAY, JANUARY 24

<b>8:00 a.m.</b>	Breakfast	Lincoln Restaurant
<b>9:00 a.m.</b>	Executive Roundtable	ATX Executive Team
<b>10:15 a.m.</b>	Break	
<b>BREAKOUT SESSIONS</b>	<b>PARTNERS</b>	<b>APAC/CALA/EMEA TRACK</b>
	<b>10:30 a.m.</b>	Moving the Needle with Radio (Location: Arizona Ballroom D&E)
	<b>12:00 p.m.</b>	Lunch (Location: Lincoln Restaurant)
	<b>1:00 p.m.</b>	Announcing the 2019 Commercial Video World Tour (Location: Arizona Ballroom D&E)
	<b>2:30 p.m.</b>	Break
	<b>2:45 p.m.</b>	Key Account Reviews (Location: Arizona Ballroom G)
<b>6:30 p.m.</b>	GALA Reception	Ballroom Foyer
<b>7:00 p.m.</b>	GALA Dinner & Awards (Including Partners)	Arizona Ballroom G

## FRIDAY, JANUARY 25

**ALL** Departures Throughout the Day (Please Note Checkout is at 11:00 a.m.)